

Birdsong Books

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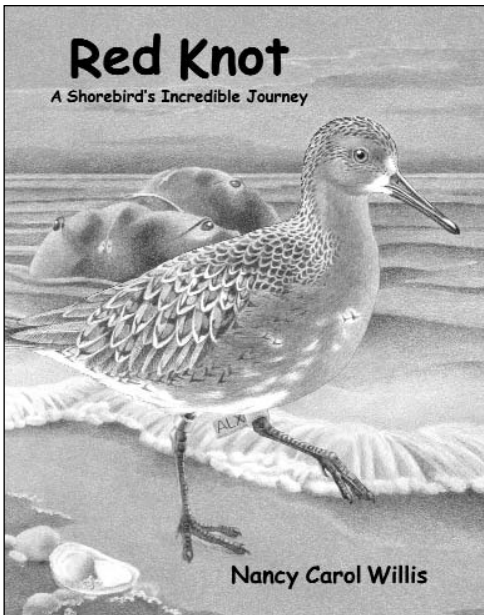
# Red Knot

## A Shorebird's Incredible Journey

Nancy Carol Willis

May 2006

Describes the 20,000-mile annual migration of a robin-sized shorebird called a Red Knot, from the tip of South America to the Arctic tundra nesting grounds and back. Will she survive bad weather, fatigue, predators, and food shortages to raise her chicks and return home?



Children's Picture Book

Nonfiction Educational Trade

32-pages, ages 6 to 10

8 1/2 x 11 inches

Color illustrations throughout

Timely release for annual shorebird migration

Scientists seeking protection for endangered Red Knots

Journal-style narrative

Glossary, annual timeline

Range & route map

Red Knot history & conservation

Shorebird relatives

Western Hemisphere geography & ecology

ISBN 0966276140 \$15.95 cloth (T)

Carton quantity: 36

ISBN 0966276159 \$6.95 paper (T)

Carton quantity: 80

LCCN: 2005904707

Distribution:

Independent Publishers Group

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### Endorsements

- Russell W. Peterson, Governor, State of Delaware, 1969-1973; President, National Audubon Society, 1979-1984.
- Brian Harrington, author of Flight of the Red Knot, WW Norton & Co., NY.
- Greg Butcher, Director of Bird Conservation, National Audubon Society
- Nigel A. Clark, Head of Projects, British Trust for Ornithology.
- Allan J. Baker, Head, Department of Natural History, Royal Ontario Museum.

### Marketing

- Author tour: Mid-Atlantic & New England states, Florida, Texas, Arizona.
- Submission to all major book reviews and awards.
- National and regional media articles.
- National school programs.
- National & regional radio and TV talk shows.
- National & regional teacher and librarian conferences.
- Co-op available.

### Sales Handles

- Endangered Red Knots receive international news coverage.
- Supports early elementary science curriculum standards.
- Large-format colored pencil illustrations are scientifically accurate.
- Author's books, The Robins In Your Backyard and Raccoon Moon, received awards from Parent Council, International Reading Association, & Diamond State Reading Association. Books included in Accelerated Reader Program.

### Competition

- Shorebirds from Stilts to Sanderlings, Franklin Watts, 0531115968, 2000.
- Shorebirds, Peterson Field Guides for Young Adults, 039592278X, 1999.
- Horseshoe Crabs and Shorebirds, Cavendish, 0761451153, 2003

### Extra Sales Materials to Support the Book

- Web site Press Room link with downloadable images and news releases.
- Book covers and F&Gs.
- News releases and press clippings.
- Author brochure and School Programs brochure.
- Birdsong Books catalog page.