



Children's Picture Book

32-pages, Ages 4 to 9

8 1/2 x 11 inches

Color illustrations throughout

Life cycle from birth to adult

Glossary, Range map

Raccoon name and statistics

Raccoon relatives

Approved handling techniques

Approved diet recipes

ISBN 0966276124 \$15.95 cloth

Carton quantity: 44

ISBN 0966276132 \$6.95 paper

Carton quantity: 100

Author resides: Middletown,
Delaware, halfway between New
York & Washington, D.C.

Birdsong Books
www.BirdsongBooks.com

Raccoon Moon

Nancy Carol Willis

September 2002

Describes a year in the life of a raccoon family as the mother teaches her cubs to climb trees, find food and survive predators. This fun and educational life cycle book teaches children about one of North America's most intelligent and ubiquitous animals.

Marketing

- Author tour: Delaware, New Jersey, southeastern Pennsylvania, New York, Connecticut, Baltimore, Philadelphia, Washington D.C., Houston, Phoenix, Atlanta, eastern Florida.
- National and regional media articles.
- National school programs.
- Regional radio and TV talk shows.
- Regional teacher and librarian conferences.
- Submission to all major book reviews and awards.
- Co-op available.

Sales Handles

- Selected for the Delaware Diamonds Reading List.
- Includes unique wildlife handling techniques and recipes for temporary diets approved by the Delaware Wildlife Rehabilitators Association.
- Supports early elementary science curriculum standards.
- Large-format colored pencil illustrations are scientifically accurate.
- Author's first book, *The Robins In Your Backyard*, received the Parent Council Seal as outstanding from a learning perspective.
- Raccoons live throughout North America and share habitat with humans.
- Author maintains a wildlife release site on her property.

Endorsements

- Karl Kranz, Director of Biological Programs, Jacksonville Zoo.
- Members of the Delaware Wildlife Rehabilitators Association.
- President and members of the Delaware Library Association.

Competition

- Raccoons: ISBN 0516270567, Allan Fowler, 2000.
- The Little Raccoon: ISBN 0375806660, Elizabeth Ring, 2001.
- Little Raccoon: ISBN 0805065431, Lilian Moore, 2002.

Extra Sales Materials to Support the Book

- Web site Press Room link with downloadable images and news releases.
- Book covers and F&Gs
- News releases and fact sheet.
- Author brochure and press clippings.
- Birdsong Books catalog page.